

08/31/00
JC922 U.S. PTO

155785-0005

09-05-00

A

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

New Utility Patent Application)

Express Mail Label No.:

Inventor(s) : Ismail, L. et al.)

EL089006877US

Filing Date : herewith)

Date of Deposit:

For : Method and Apparatus for Delivery)
of Targeted Video Programming)
)
)
)

August 31, 2000

14:036 U.S. PTO
09/652478
00/31/00

LETTER OF TRANSMITTAL

Assistant Commissioner for Patents
Washington, D.C. 20231
Box: Patent Application

Sir:

Transmitted for filing herewith are:

- ☒ Specification, including 91 numbered pages, including 116 numbered claims
- ☒ Drawings: 50 sheet(s) ☐ formal ☒ informal
size ☐ 14" ☒ 11" ☐ A4
- ☐ Declaration and Power of Attorney ☐ executed ☐ unexecuted
- ☒ Verified Statement(s) establishing "small entity" status under Rules 9 & 27
- ☐ Information Disclosure Statement under 37 CFR 1.97(c) and PTO 1449, including references
- ☐ Assignment to _____ w/ Recordation Cover Sheet
- ☐ Other:
- ☒ Check for **\$ 1,555.00**.
- ☒ Postcard acknowledging receipt of the documents transmitted.

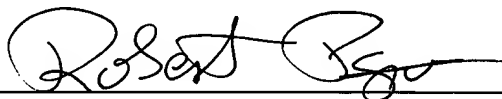
FEE COMPUTATION

| | | | | | | |
|-------------------------------------|--|--------|------------|-------------|------------------|----------------------|
| | | | | | Basic Fee | \$ 690.00 |
| Total Number of Claims | <u>140</u> | - 20 = | <u>120</u> | x \$18.00 = | | \$ 2160.00 |
| Independent Claims | <u>2</u> | - 3 = | <u> </u> | x \$78.00 = | | \$.00 |
| <input checked="" type="checkbox"/> | If any proper multiple dependent claim (ignore improper) is present add \$260.00 | | | | | \$ 260.00 |
| | | | | | Sub-Total | \$ 3,110.00 |
| <input checked="" type="checkbox"/> | If Small Entity claim is present, enter one-half (1/2) of subtotal and <u>subtract</u> | | | | | - \$ 1,555.00 |
| | | | | | Total | \$ 1,555.00 |
| <input type="checkbox"/> | If Assignment is present, add recording fee (\$40.00) | | | | | \$ 0.00 |
| <input type="checkbox"/> | Other: | | | | | \$ 0.00 |

TOTAL FEE ENCLOSED \$ 1,555.00

No additional fees are believed to be due. If an extension of time is required for this paper or later filed papers, please consider this a petition for the required extension of time. Please charge any required petition fees, and any other fees, except for payment of the issue fee, and charge any underpayment or credit any overpayment during the prosecution of this application to our deposit account No. 09-0946 for which purpose a duplicate of this paper is enclosed.

Respectfully Submitted,



Robert Popa
Registration No.: 43,010 (Popa)

IRELL & MANELLA LLP
1800 Avenue of the Stars, Suite 900
Los Angeles, California 90067
Telephone: (310) 277-1010
Facsimile: (310) 277-7199
E-mail: rpopa@irell.com